

A close-up photograph of two ostrich legs and feet, positioned symmetrically on either side of the center. The legs are covered in dark, shaggy feathers at the top, transitioning to scaly, brownish skin on the lower legs and feet. The feet are large and powerful, with three distinct toes on each foot. The background is a plain, light color.

**MAMA
SHELTER**

TM

A woman with a wide, joyful smile is holding a white sign. She is wearing a black t-shirt and a houndstooth patterned bag. A blue circular badge is pinned to her bag. The background shows a street scene with buildings and palm trees.

**WHAT IS
MAMA?**

A modern bedroom interior. On the left, a bed is made with white linens and pillows, set against a large, light-colored wood-paneled headboard. A small bedside table with a lamp is visible. In the center, a window with black frames and horizontal blinds looks out onto a bright exterior. A yellow circular graphic with the text "A PLACE TO SLEEP" is overlaid on the window. To the right, a wooden desk holds a computer monitor, keyboard, and mouse. A yellow, ribbed lampshade hangs above the desk. A wooden bench with a colorful striped blanket draped over it sits in front of the window. The floor is covered with a patterned rug. The ceiling is dark with exposed beams, and the walls are white with a pinkish glow from ambient lighting.

A PLACE
TO
SLEEP



A PLACE
TO EAT




A PLACE
TO
WORK



A vibrant bar scene with a ceiling decorated with colorful inflatable rings and graffiti. The ceiling is dark with white and yellow graffiti, including the word 'LOVE' and 'LOVE' written vertically. A long, horizontal bar is illuminated from below, and several people are seated at it. The bar is decorated with a long, horizontal bar of colorful inflatable rings in various colors like red, orange, yellow, green, blue, and pink. The background shows a bar counter with bottles and a bartender. The overall atmosphere is lively and social.

A PLACE
TO
MEET



MAMA'S
SUCCESS
STORY

Who? Trigano family (Co founders of Club Med)

What? More than simply rooms or restaurants, Mama Shelter is a living space, a true urban refuge not just beautiful and modern, but popular, fun and friendly.

Where? In cities that we love and in neighborhoods with a unique story.
Paris 2008, Marseille 2012, Lyon et Bordeaux 2013 (French cities) and Los Angeles 2015



LET'S HAVE
A LOOK
INSIDE MAMA



172
ROOMS



156
ROOMS



112
ROOMS



127
ROOMS



70
ROOMS



238
ROOMS



97
ROOMS



120
ROOMS



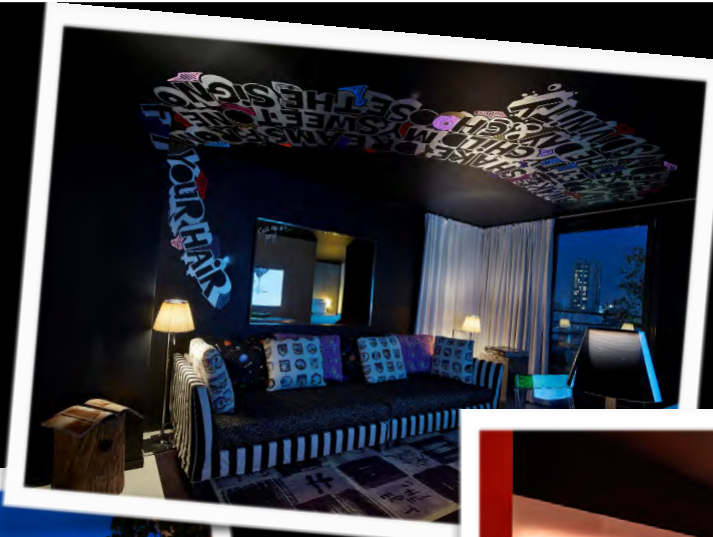
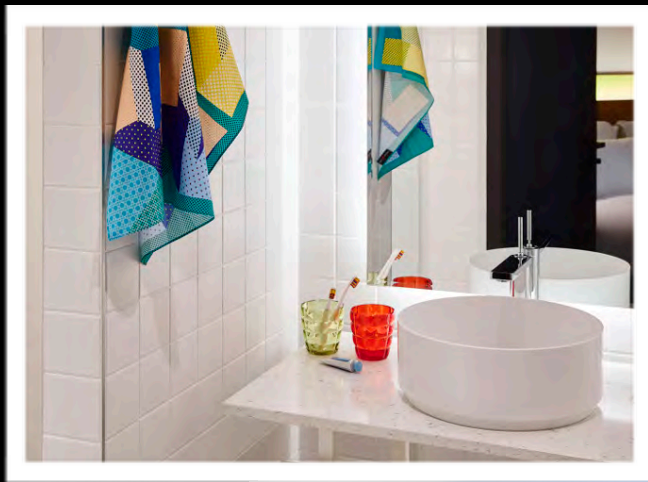
125
ROOMS



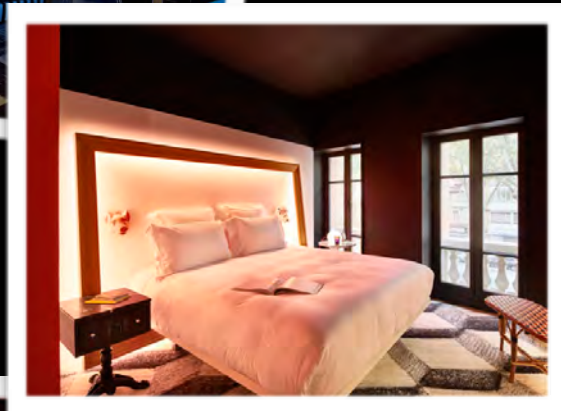
55
ROOMS



195
ROOMS



INSIDE



Bahrain Rome

WHAT'S
NEXT?

Paris La Défense

Santiago Luxembourg

Lisbonne

Paris West

Dubai

Sao Paulo

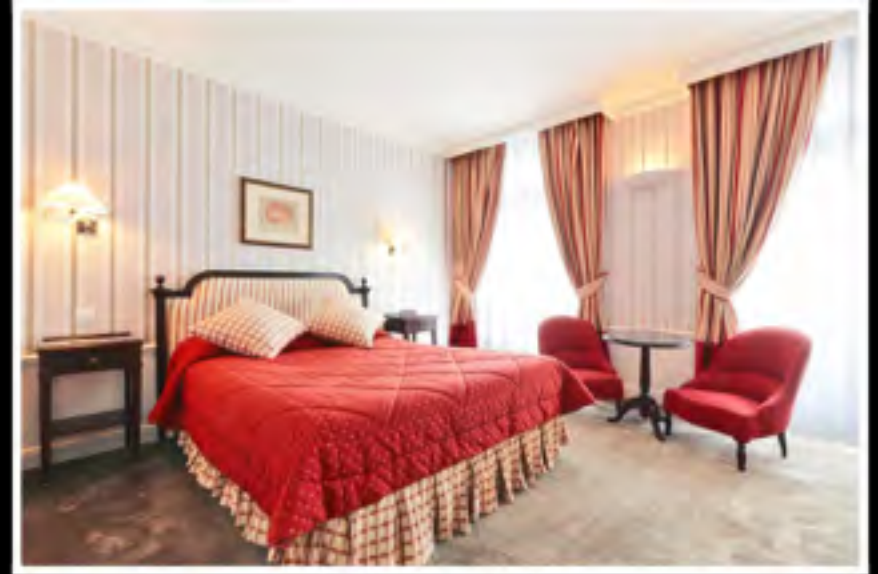
A woman with a wide, joyful smile, showing her teeth, is holding a white rectangular sign. She has bright red lipstick and red-painted fingernails. She is wearing a black collared shirt under a black and white houndstooth patterned vest. The background is a blurred indoor setting, possibly a cafe or restaurant, with arched windows and shelves. A small yellow pin is visible on her vest.

WHAT MAKES
THE DIFFERENCE?

DESIGN



MAMA



NOT MAMA

SPACE



MAMA



NOT MAMA

PRICE

MAMA PARIS LOVE OFFER

LARGE MAMA DOUBLE
+ 2 BREAKFASTS
+ 1 BOTTLE OF CHAMPAGNE
+ CHECK OUT AT 2PM

FROM 209 EUROS*

*OFFER & PRICE
FOR 2 PERSONS
BASED ON AVAILABILITY
[CLICK HERE](#)

MAMA

Best Flexible with Breakfast

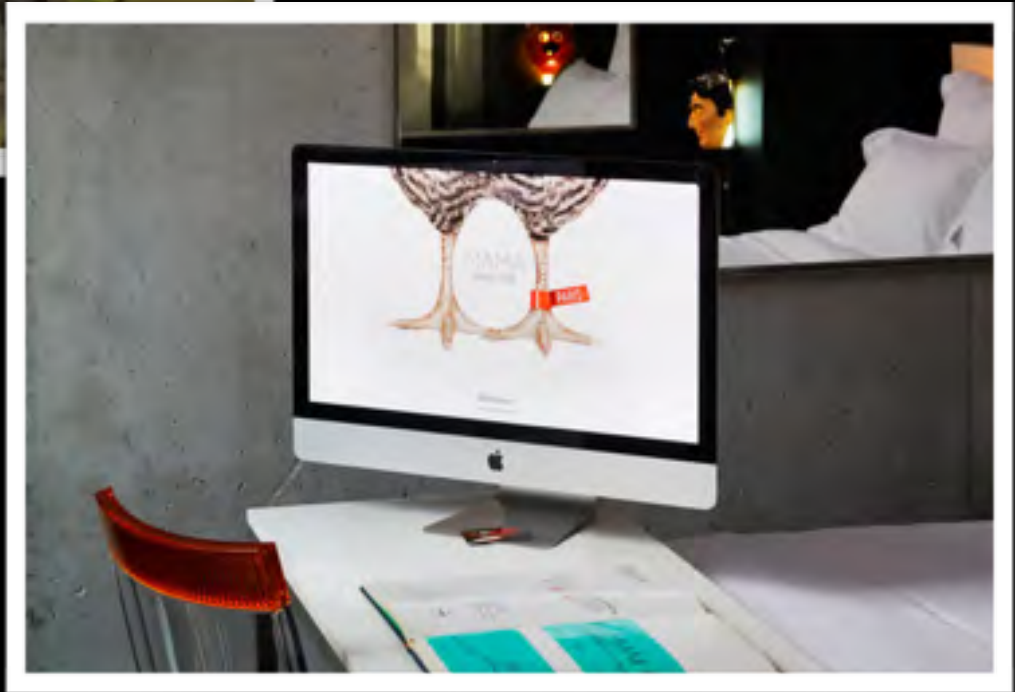
Includes Breakfast For Up To 2 Adults Sharing A Room. Perfect For Travelers Whose Plans Are Subject To Change.

[+ Show Available Room Types](#)

Average Nightly Rate € 305.00 EUR

NOT MAMA

TECHNOLOGY



MULTI
FUNCTIONAL



WORK MAMA



SLEEP MAMA



PLAY MAMA



EAT MAMA



DRINK MAMA



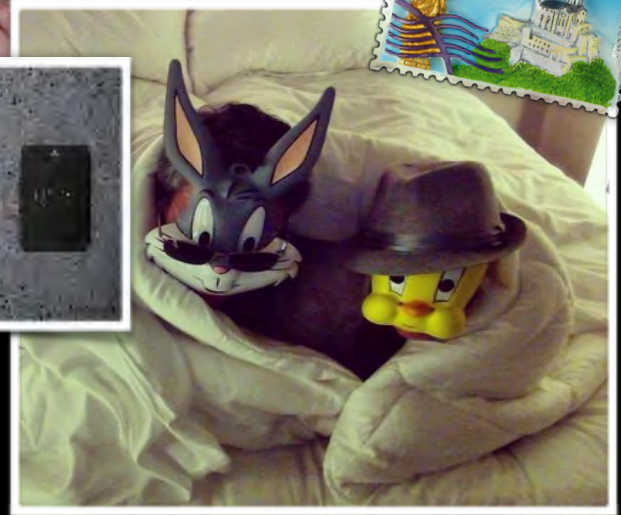
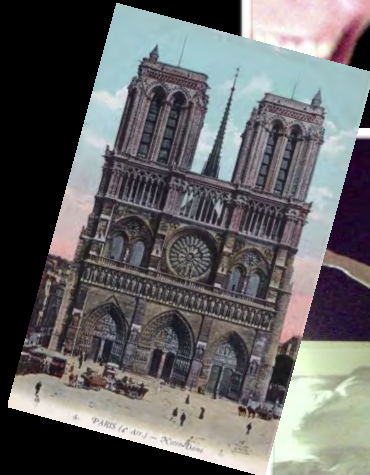
FOR
ALL

Leisure – Individuals – Business

Locals – Foreigners

Trendy – Sports – VIP – Famous - Family

FUN &
FRIENDLY



GENEROUS



MAMA



NOT MAMA

SURPRISING!



LA BEDSIDE TABLE



FOOD TO SHARE



SEXY MAMA BOX

MAMA
LOVES
GUESTS!

Mama makes her customers feel like they were at home:

- A relational company,
- We care about our costumers feelings: before, after and during their stay,
- Feelings are very important to Mama because « Mama Loves You »



SOCIAL MEDIA

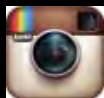
Mama wants to be close to her customers so social media is an important communication channel:



100 000 fans



10 000 followers



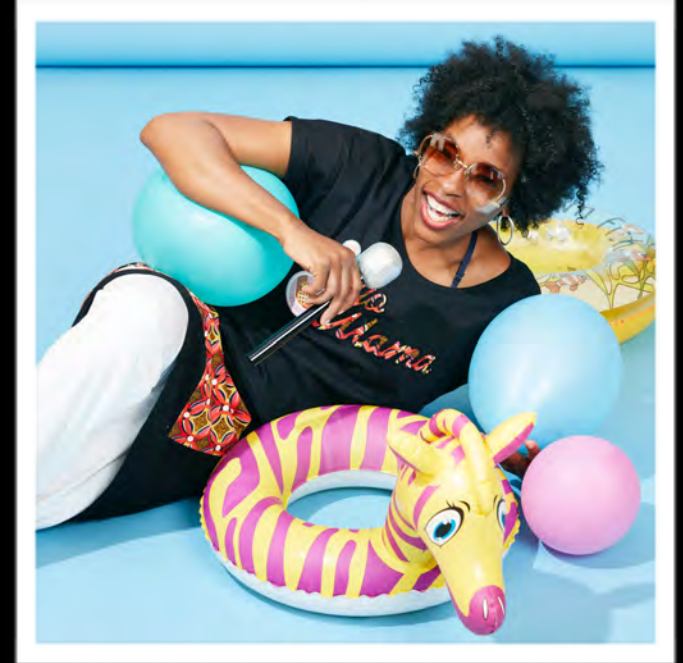
72 000 followers



24 000 followers

BOOKING PROCESS

- Booking are made:
 - Either online (55% of revenue)
 - By phone or email
- A dedicated team :
 - Assists customers on bookings
 - Is the after-sales service



FLEXIBLE

All customers expectations are different....

Dealing with customers in a personal and customized way.

Mama goes beyond standards and gives the freedom of action to the staff.

Few written rules.

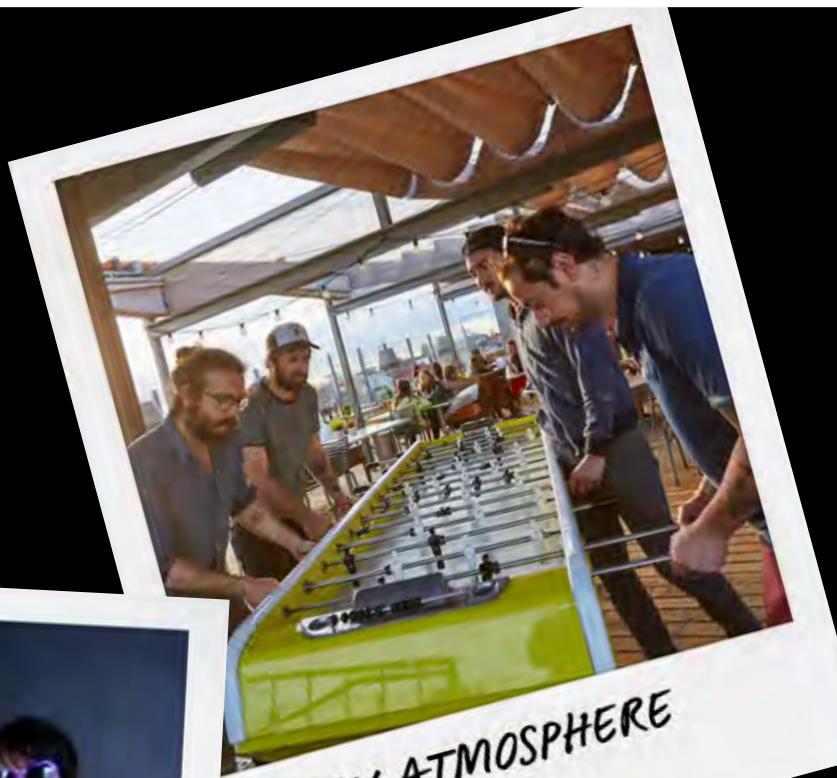
Mama has empathy and puts herself in the clients' shoes.



ENJOY
MAMA



DJ SETS



LIVELY ATMOSPHERE



MAMA SAYS SMILE

BRING MAMA
AT HOME



CONCEPT STORE



MAMA SHELTER PRODUCTS



PHOTOBOOTH

STAY
IN TOUCH
WITH MAMA!



SOCIAL MEDIA CONTESTS

Show your Love to Mama

- 1 NIGHT FOR 2
- + 2 WELCOME DRINKS
- + 2 PM CHECK-OUT
- + BRUNCH FOR 2
- + MORNING YOGA SESSION

FROM \$259*

> BOOK NOW

NEWSLETTERS



GUEST SURVEYS

QU'EN
PENSEZ-VOU

MAMA
VALUES

WELCOME EVERYBODY!

No communitarianism

No elitism

No social division

No protocol



It is not what we are doing which is important, it is the
MANNER and the REASON we do it!

AMAZING
STAFF



MAMA



NOT MAMA

MAMA
SYMBOLS



HR MANAGEMENT

HR challenge: put the right people in the right jobs!

- Identifying Mama ambassadors
- Acting exemplary
- Favoring internal recruitment

A PERSON WON'T BE PROMOTED IF SHE
DOESN'T EMBODY THE «MAMA SPIRIT»!





MAMA SHELTER RECRUTE

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Découvrez toutes nos opportunités sur
www.mamashelter.com